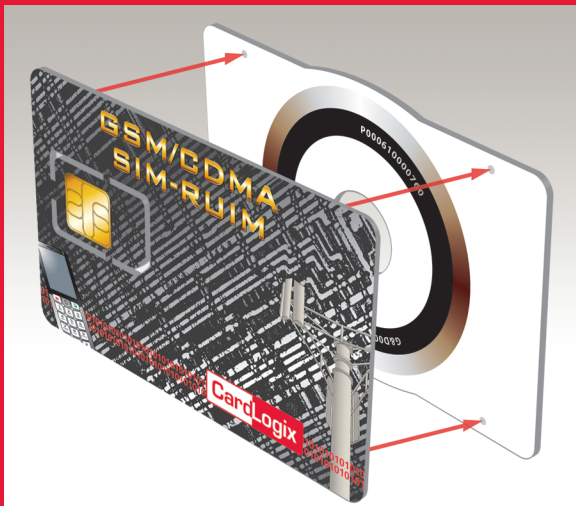




CDplus ConnectCard

The Interactive Multimedia, Multi-Application SIM Card Solution



Connect with your customers with the power of interactive messages. The CDplus ConnectCard is the perfect way to attract more customers and increase your sales and ARPU.

This wallet-sized mated card melds the powerful communication utility of a CD/DVD with the functionality and versatility of a SIM Card. The CD+ portion of the card holds more than 14 MB of uncompressed data and is currently available in CD- ROM format, with CD-R and DVD-ROM soon to follow. The patented CDplus ConnectCard is the next generation plastic card. Its applications are only limited by your imagination.

- Provides a platform to cross-sell products and services
- Drives additional business to your web site with a single mouse-click
- Creates unique opportunities for business partners to electronically advertise on your card
- Drives customers to special promotions that brings them back to your retail locations
- Provides a platform to create value on the card itself (e.g. printable coupons, games, ringtones, and songs)
- When placed in a retail hanger / blister pack, provides additional flat surfaces (billboards) to promote your company, products, suppliers and business partners
- Instructs customers how to use your products and automatically connects them to the internet to expand their access to information
- Differentiates your company from the competition
- Increases customer service and satisfaction while reducing customer interface costs

The CDplus ConnectCard will leave your customers with a lasting impression. Dazzle them with a card no larger than a credit card that delivers dynamic information such as a video of new applications that they can purchase; a Flash presentation of customer service related topics or cross-sell to media events, movie theaters, or even food service.