

IDEAL Partner

Marketing Program



CARDLOGIX SMART PARTNERS



Summary

Secure ID applications are all about trust, just like partnerships. CardLogix works with trusted partners who demonstrate the ideal drive, market presence, and technical know-how in government and enterprise markets. In short, IDEal Partners.

The IDEal Partner Program is a development and sales network for CardLogix smart cards and software, focused on Secure ID and Access applications. We combine your expertise in programs like National ID and Enterprise Security with our smart cards and middleware. Together, that makes a winning combination of designs, sales, and profits.

CardLogix is an ANSI/ISO 9001-certified, worldwide leader in secure design and manufacturing of smart cards and middleware for applications such as healthcare, enterprise management, and secure access. From chip encoding to advanced graphic printing options, CardLogix supplies the solutions to drive your sales.

Qualification

IDEal Partners provides ID applications that are centered around a smart card as an enabler.

These applications include:

- Card Management Systems
- Background Checking Software
- Biometric Engines
- Driver Licenses
- E-Voting
- Passport / ICAO
- Government Benefits Transfer
- Registered Traveler eGate Software
- Card Enrollment
- Issuance-Based Printing

How The Program Works

After completing the qualification process with CardLogix, we will provide you with a starter kit, which includes the latest product information, training, and support.

You will also receive:

- A list of approved CardLogix Sales Agents from around the world
- A training overview of CardLogix' cards and tools
- A simple contract for mutual marketing and activities



What IDeal Partners Provide

IDeal Partners offer support to our mutual customers during the integration and post-sales process.

The IDeal Partner:

- Has the resources to support new customers and programs
- Can articulate their product offerings and benefits
- Provides first-level technical support and post-sales follow-up
- Supplies complete documentation and technical literature

One Easy Step To Get Started

Tell us about yourself! Fill out an application online at:
www.cardlogix.com/membership/developer_membership.asp

What CardLogix Provides

- A successful Secure ID smart card platform that wins business
- Technically relevant product training
- A complete marketing schedule: press, ads, tradeshow, and mailings
- Sample code for rapid application changes
- Overview of capabilities: card design, printing, and custom orders
- A 'User Manual' on how to work with CardLogix, including graphic guidelines, web ordering, and links
- Market-specific pricing
- A website dedicated to your Smart Partner needs
- Graphics and card art support
- Ongoing leads from CardLogix marketing
- Referral web links for online leads

Quality

CardLogix Corporation is absolutely committed to providing defect-free products and services to our customers in partnership with equally committed suppliers and authorized dealers.



- California C Corporation
- CA Resale# SREAA 97-124323
- D&B# 867418899
- SIC Codes# 3577, 3089, 5162
- UNSPCSC Code# 32101617
- Harmonized Code# 8542.10.0000
- NAICS Codes# 334119, 326199, 334418, 334519, 42261, 51421
- CAGE Code# 1KV39
- Congressional District# 47