



## **Cardlogix and MagTek Partner On Integrated Gaming Technology**

**Las Vegas, NV – November 17, 2009** – CardLogix, a leading supplier of smart cards and software to the gaming industry, announced that it has partnered with MagTek, a premier manufacturer of readers and systems for the reliable issuance, reading, transmission and security of cards. The partnership was formed to offer integrated card and reader technology for sophisticated implementations of cashless play, secure access, and POS applications. Under the agreement, CardLogix is integrating MagTek technology into its development tools and middleware, ensuring interoperability. It will also resell MagTek readers via its website and direct sales. CardLogix is featuring MagTek and other partner solutions along with its own products at the Global Gaming Expo (G2E) in Booth 659.

The intelligence and security of smart cards make them perfect for use at the wide range of guest touchpoints within a resort and casino. A multifunction smart card works as a player's card with rewards, but also stores value that can be spent at any point throughout a property. The card and reader work together to securely enable guests to game, eat, be entertained, earn points, and safely access their rooms. A system built on these key components can also authenticate at-home online players, for logon and to verify age and location.

Bruce Ross, CEO, states that in addition to current offerings, CardLogix and MagTek will also jointly develop new products and solutions for the gaming industry that will help maximize operator revenues. "To meet the industry's economic challenges, we offer technology platforms that engage and retain casino and resort guests and promote spending".



### ***About CardLogix Corporation***

Founded in 1994, CardLogix is an ISO 9001/2000 Quality manufacturer of smart cards and software for the secure transaction of data and value. CardLogix smart card platforms empower applications such as Healthcare, Secure ID/Access, Mobile Telecom, Stored Value and Loyalty throughout the world, making every transaction safer and easier. Millions of customers in 36 countries trust CardLogix smart cards daily. For more information, please visit [www.cardlogix.com](http://www.cardlogix.com).

### ***About MagTek***

Since 1972, MagTek has been a leading manufacturer of electric devices and systems for the reliable issuance, reading, transmission and security of cards, check, PINs, and other identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card readers, check scanners, PIN pads and distributed credential issuing systems. For more information, please visit [www.magtek.com](http://www.magtek.com).

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