The Route to Success in transportation management is not a straight line. Stops along the way vary dramatically from simple fare collection to complex security control. Transactions powered by the intelligence and security of card technology address all challenges of your transportation management with an integrated solution. CardLogix delivers cards and solutions every day, worldwide, to Stored Value, Parking, Traveler Identity, Loyalty, and Automated Fare Collection applications.

ardLogix is the leading U.S. supplier of cards, software and systems for the secure transaction of data and value. CardLogix supplies card platforms for solutions in transportation, security, retail, healthcare and financial applications worldwide. U.S.-based CardLogix has helped customers identify employees, log onto networks, issue payments, commute, park and vote. All with ever-higher standards for security, quality, trust and value. CardLogix makes it easy to try our products, develop with our software and put your program into motion. We can show you how to inform, empower, and protect with CardLogix products.





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www.cardlogix.com www.smartcardbasics.com www.automaticfarecollection.com









**Automating Fare Collection** is essential to managing riders, programs, and profits. By utilizing smart card systems, not only will you speed up fare collection, but you will also be able to take control of your personnel, your fleet, and your bottom line.



With a smart card solution as the cornerstone, automated fare collection is not only faster, but smarter. CardLogix features a range of card-based solutions to fit your needs. Since 1998, CardLogix has delivered solutions that are easy to integrate, use, maintain and expand with your current system.

#### Sm

...Products

- Smart Cards
- Mag-stripe Cards
- Point of Sale Terminals
- Kiosks & Reload Stations
- ID Management Systems
- Depot Check-In Stations
- Terminal Software
- Interface Software
- Transaction Processing Software

# As a Transportation-Focused

manufacturer, we see ourselves as your vital partner in the chain of trust. CardLogix can help you raise the bar on loyalty and system security with:

- Integration Services
- Custom Engineering
- Design Consultation
- Graphics Help



#### ... Applications

- Bus Systems
- Taxi Metering
- Trains-Subways
- Parking
- Ferries
- Frequent Flyer Cards
- Registered Traveler Programs
- E-Gates
- Stored Value/Loyalty Marketing

### **World Class Manufacturing**

CardLogix produces the highest quality cards

available today. We utilize state-of-theart equipment and our facility is staffed, designed, built and equipped with a singular objective:



Exceeding Customer Expectations.

With millions of cards shipped throughout the world, CardLogix demonstrates high standards of excellence for data and physical integrity of cards for intense transaction environments. Certification to ISO-9001-2000, ANSI/ASW Q9001:2000 standards set the bar high for quality cards that your system can depend on.

## Integration

CardLogix supports specific applications with direct integration assistance to make your chip card program a success. In addition, CardLogix teams with independent integrators, or Smart Partners, to support customer application development in a variety of ways.