



Coupons on cards are a proven method to increase the value proposition of your card program. CardLogix offers removable coupons on our magnetic stripe and/or smart cards. Promotions combined with other card functionalities can offset or replace the cost of the whole card adding to your bottom line.

Attracting new customers, these cards with coupons are achieving a 27% redemption rate and can be sold at an average of 40 cents

each. They are custom designed to enhance the business of channel partners, in-house promotions, or the promotions of local businesses that have purchased coupon space. Coupons on smart cards can kick start a sophisticated program where rechargeable coupons are reloaded into the chip after the initial labels are redeemed. Special offers and other benefits can be revealed after the coupon is peeled off. Hotels, Casinos, Conventions and Sports Venues can all profit from the cross marketing and promotional value of a CardLogix Coupon Card.



*Old World Magical Lagoon Hotel*  
(XXX) XXX-XXXX



*West Hotel Key-Special Discount Card*

