

USB Connect Card

The Interactive Multimedia, Multi-Application Card Solution



This innovative card takes USB somewhere completely new: your customer's wallet. Its unique streamlined design is ideal for easy use and personal data storage. Now, when you issue a card with your brand, you send that brand along with the card, virtually everywhere, and for practically any purpose. Beyond simple storage, you can load the card with multimedia for instant, compelling marketing messages and programs.

- Provide portable data storage without the hassle of USB keychains
- Promote to your customers as they access the card: gifts, contests, web offers
- Cross-market with partners
- Extend customer engagement to retail locations, promotions and websites
- Uniquely differentiate yourself from the competition with a memorable form factor

There are an unlimited number of ways in which you can use the USB Connect Card to engage your customers.

The card can be used for:

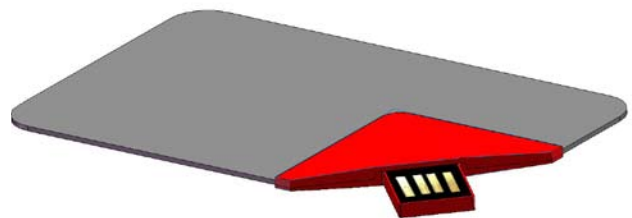
- Wallet USB storage
- Stored value programs
- Bank sponsored credit or debit
- Gift programs
- Membership programs
- Personal health records

Features

- Compact, CR80 laser-engravable PVC card
- Up to 64 GB of flash memory storage
- Works with all swipe and dip magnetic stripe readers
- Printable area for logos and branding

Options

- Secure printing technologies, including holograms, UV inks, and signature panels
- Contact smart card chips with ISO 7816, T=0 interface
- Contactless payment MIFARE/PayPass or NFC
- Laser engraving of ABA unique information
- 2 or 3 track magnetic stripe
- Blister pack, chipboard hanger, or clamshell packaging



Contact



Contactless



USB



Linux



Windows



SOLARIS

CardLogix

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Card Applications



Personal Health Record

There is no need for paper with the card's capacity and portability, the USB interface provides instant access to emergency and other health data. Combined with a smart chip, it can enable authenticated access to online health portals.



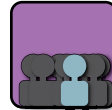
Wallet USB Drive

As a direct competitor to the stick format for flash drives, the USB Connect Card is a perfect way to store and go—without bulky keychains. The card can be branded with a specific retailer, name, logo, or product family to reinforce marketing. Optional writing area can enhance use.



Gift Program

Extend your retail presence. This card is perfect for one-time giving of value with ongoing brand reinforcement.



Membership

From grocery stores to golf clubs to casinos, this type of card can grant physical access and store user preferences for VIP treatment.



Stored Value

You can issue a closed system financial instrument that gives you float on all unspent dollars. Your customers can refill in-store or across the internet. Programs for transportation systems, movies, restaurants, and retailers are available through partners or build your own system by utilizing our Smart Toolz or M.O.S.T. Toolz software. Available in contact, contactless, or magnetic-stripe.



Credit or Debit

In the hyper-competitive market for a differentiated bank card, this form factor adds convenience and security for both the issuer and user. EMV level chips and CAP (Chip Authentication Protocol) options are available. Please visit ATMMobility.com for more details.