



## Leverage our technology

Carriers around the world are continually in search of new ways to increase ARPU and mine the maximum value from their voice and data business. We understand the challenges that operators face in the acquisition and retention of an ever more demanding customer. That is why CardLogix offers a wide variety of SIM-USIM Card Operating Systems, applications, memory sizes and packaging options to set your system apart from the competition.

Let us help you:

- Boost Your APRU
- Improve Content Management
- Increase Brand Visibility
- Promote Your Value-Added Services
- Drive Recurrent Use of Services
- Protect Margins
- Increase Transactional Volume

Why not take advantage of a technologically targeted set of services and products that we can deliver today?

Contact us with your requirements and see why the

CardLogix primary goal is to exceed customer expectations.

Since 1998, CardLogix has supplied cards and software to hundreds of secure applications. As a U.S. company we've helped our customers identify employees, logon to networks, issue payments, even vote. All with ever-higher standards for security, quality, trust and value. We make it easy to try our products, develop with our software and put your program into motion. CardLogix knows that a secure card is the cornerstone of a more secure system. We can show you how to inform, empower, and protect with CardLogix smart cards and software.

**CardLogix**

[www.cardlogix.com](http://www.cardlogix.com)

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# The Heart of the Handset

## For Telecom Solutions



A Proud Member of the:



**CardLogix**